



AS SEEN ON



Paul Forsberg:

Author of the Amazon Best Selling Book
"The 5 Fundamental Elements of Every
Successful and Sellable Business."

"Paul is an excellent speaker. He provided a lot of value in his presentation. I always figured I'd have to lock the door permanently behind me when the time comes to retire, but now I know differently and look forward to retiring comfortably. Paul is very knowledgably and experienced in his field.

He answered my questions very patiently and in a way I could understand. He's clearly passionate about what he teaches and is enthusiastic to share the valuable information." **Kristine McMahon, Manhattan**

Gain an Unfair Advantage Over The Competition!

Increase Profitability * Attract Higher Paying Customers
* Retain Good Employees * Gain More Free Time

* Take Your Business to The Next Level So You Can
Sell for Top Dollar and Retire Rich One Day!

If you're like most business owners, you got into business because you thought it would give you: **The Freedom** to do what you want, **The Opportunity** to make the kind of money you deserve, and **The Ability** to eventually retire on the fruits of your labor.

Unfortunately, the sad truth is, only **4 out of 100** businesses are ever sold at the asking price, **16 out of 100** are sold at a 30%-50% discount, and an astonishing **80 out of 100** go out of business in liquidation sale.

Dreams shattered, fortunes disintegrated, jobs lost and lives ruined.

It doesn't have to be that way -

Learn a **Proven** strategy so you too can get

- ✓ **The Freedom** they want ...
- ✓ **The Opportunity** to make the kind of money they deserve ...
- ✓ **The Ability** to take your business to the next level so you can Retire Rich and "Walk Away Wealthy."

Business owners work so hard for so many years – sacrificing their time, their family, their friends, and Lord knows what else. The last thing anyone wants to happen after all the years of hard work and sacrifice is to sell a business for less than it's worth. No-one can afford the pain and anguish that comes along with giving it all away or nothing. If you're in business, you owe it to yourself to get the best help and advise you possibly can.

Clarity Is Power!

1. **The 5 Fundamental Elements** of every successful business, how you can apply them to your own business streamline operations, increase cash-flow without you having to be there all the time. **"Get-Your-Life-Back!"**
2. **Learn Time Tested and Proven Value Adding Activities** you can use immediately to increase profits and the value of your business without increasing sales, or working any harder than you already do.
3. **The Critical Importance of Developing a Business Exit Strategy** so you can sleep better at night knowing that if any unfortunate circumstance might pop-up, you can get out quickly and profitably.

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THE 5 FUNDAMENTAL ELEMENTS OF EVERY SUCCESSFUL AND SELLABLE BUSINESS

WHY MOST BUSINESSES CANNOT BE SOLD
AND WHAT TO DO ABOUT IT



Information Every "Forward Thinking" Business Owner
Should Know Ahead of Time, So They Can Sell Their Business
For Top Dollar and Walk Away Wealthy Whenever They Want.

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